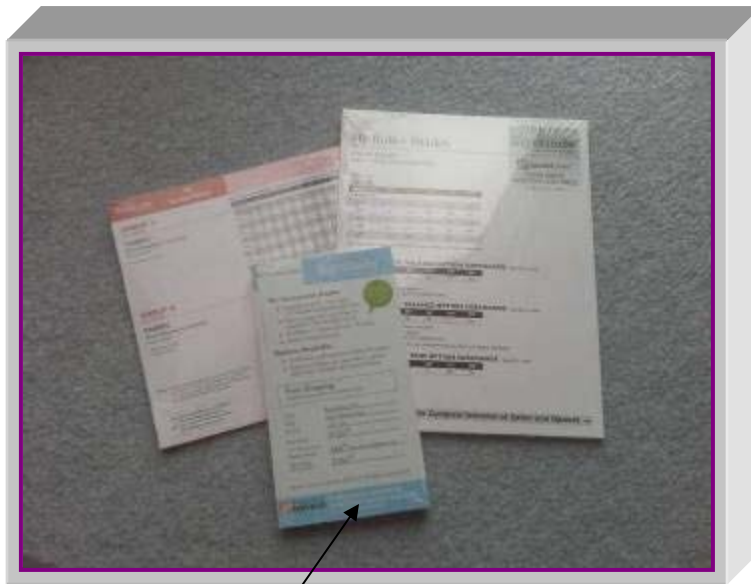


# Hunter Douglas Pricing & POP Update

Our reputation is on the line with every project we complete



**Myblind Kit Contents**



**M&B Kit Contents**

**Reset kit contents**

# Hunter Douglas Pricing & POP Update

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## Notes on this project

### Place new price charts behind sample blinds

- Locate (1) Cinch display by M&B Window Fashions and replace the price chart
- Locate up to (11) Myblinds displays by Hunter Douglas and replace the price charts
- There are (18) Myblinds price sheets provided for multiple displays of the same type
- Use existing sleeves mounted behind display blind
- Discard old price sheets



Existing Price Chart

Place price charts behind sample blinds

# Hunter Douglas Pricing & POP Update

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## Notes on this project

### Replace Features and Benefits signs in front of sample blinds

- Locate (1) Cinch display by M&B Window Fashions and replace the Features and Benefits sign
- Locate (1) Cinch display by M&B Window Fashions and install the “New” sign
- Locate up to (11) MyBlinds displays by Hunter Douglas and replace the Features and Benefits signs
- Use existing violator clips
- Discard old signs



Existing  
Features and  
Benefits Sign

Replace Features and Benefits signs

# Hunter Douglas Pricing & POP Update

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## Notes on this project

### Replace price charts in sample books

- Locate (1) Cinch Sample Book in the showroom and replace all price charts
- Install the 3 cover up labels on the Cinch sample book
- Locate (11) Myblinds Sample Books in showroom and replace all price charts
- In the event the store has more than one sample book of the same type please remove all price charts
- Use existing sheet protectors
- Discard old price cards



**Cinch Sample Book**



**Myblinds Sample Books**



**Replace price charts in sample books**

# Hunter Douglas Pricing & POP Update

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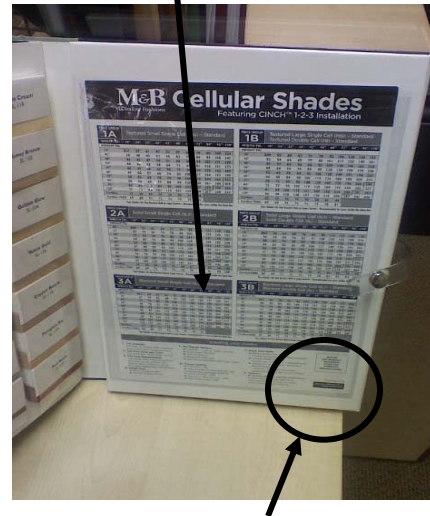
**STEP 1**  
Apply small seal sticker to front



**STEP 2**  
Apply large sticker to second page.  
**Hint:** Line up the word Efficient on sticker with Efficient on page.



**STEP 3**  
Find and Replace current Sample Book Card with enclosed Card



**Hint:** Effective date on new card is 2/09

**STEP 4**  
Place sticker below swatches on last page of sample book.

