

# FOR LIFE PRODUCTS (REJUVENATE) PRODUCT KNOWLEDGE DEMO

ARRIL 28-29, 2012

## Preparing for the Product Knowledge Demo Event

- Please log onto the program website at [www.questmerchandiser.com](http://www.questmerchandiser.com) using the username and password that you set up during your application process.
- Please check the “Instructions” column to see if there have been any **Alerts or Updates to the reports** for this specific event.
- Be sure you print out a **two copies** of the required service report to take with you to the store site. It is imperative that you use the service report for the specific service visit because the **unique id number** is necessary for you to get credit for the visit. Also print out a copy of the demo display table set up.
- **PLEASE CALL AHEAD TO THE STORE TO CONFIRM THAT THEY HAVE RECEIVED THE DISPLAY MATERIALS FROM FOR LIFE PRODUCTS.**
- **DRESS CODE** is beige pants and white or blue dress shirt. **NO** food, beverages, gum chewing or cell phone usage is ever permitted on the sales floor at any time.
- **TAKE A DIGITAL CAMERA WITH YOU AS PHOTOS ARE REQUIRED UPON COMPLETION OF THE DISPLAY SET UP.**

## When You Arrive at the Location

- As soon as you enter the store, **MEET WITH THE STORE MANAGER AND SHOW THE AUTHORIZATION LETTER FROM FOR LIFE PRODUCTS.**
- Upon arriving at the store ask the Manager for the **REJUVENATE DEMO PACKAGE** sent by FOR LIFE PRODUCTS that contains ALL THE MATERIALS FOR THE Rejuvenate Product Knowledge Demo Event display. Please follow the supplied instructions as a guide.
- **MOST IMPORTANT THAT YOU ALWAYS BE UPBEAT AND EXCITED ABOUT THE REJUVENATE PRODUCTS.**
- **PERSONNEL FROM REJUVENATE WILL BE OBSERVING THE DEMOS**

## Conducting the Product Knowledge Demo

- Upon arrival at the store ask for The Home depot contact listed on your letter of authorization he or she should be able to assist you in obtaining a table and chair to set up your Rejuvenate demonstration display. Once you establish the table

area (IN FRONT OF THE STORE BY THE ENTRANCE), you are ready to set up your display.

- A purple tablecloth and apron are provided in your demo package.
- Set up the display boards in the sequence shown on the table set up photo provided.
- Proceed to the Cleaning aisle with a shopping cart and remove the Rejuvenate product from the shelves and take them to the demo table. If you leave the shelves empty, place a card indicating the live demonstration is taking place at the front of the store (cards are provided with tape for easy mounting on back in your demo kit).
- There is a list of frequently asked questions for Rejuvenate on your profile.  
**Some questions to ask customers are: What type of floors do you have? The display looks wet, doesn't it? I assure you, it's completely dry. You could have the same shiny floors in just minutes. What do you use to clean your floors? Do your results look like this? Do you have nicks and scratches on your wood furniture, cabinets or floors? Try these markers, with 6 colors to match any wood surface. Do you have stained furniture from water marks? These amazing markers make them disappear!**

#### **AFTER COMPLETING THE FIRST DAY – SATURDAY**

- Return all of the Rejuvenate products to the shelves and remove the demo cards and take them with you to use again on Sunday.
- Ask the manager where you can store the demo display, table, chair, tablecloth and apron overnight?
- Meet with store manager and ask that they sign the report form.
- Answer all questions on the report survey and submit.

#### **DEMO FOR SUNDAY**

- Repeat the same process as stated above
- When completed repack the all demo materials in its carton and leave it at the service desk please note the name of the person on your report. The package will be picked up by For Life Products or a UPS label will be provided.
- Answer the questions as you did the day before.

#### **After the Service Visit**

- **IMPORTANT:** Log onto the program website at [www.questmerchandiser.com](http://www.questmerchandiser.com) using the username and password that you set up during your application process. **Pull up the required report and complete it Fax the completed hard copy report with the store management signature to the fax number provided on the report (note that you can fax the report in from any location prior to filling out the web report) or scan the hard copy report and upload it (you will prompted for this option after completing the online report).**
- **All reports must be submitted within 24 hours of completing your service visit for you to receive credit for the visit.**

- Be sure to log on to the program website regularly to view your assignments, instructions, and scheduled visits.

### Product List

Rejuvenate Floor Restorer  
Rejuvenate Cabinet & Furniture Restorer  
Microfiber Bonnet  
Rejuvenate Floor Refresher  
Rejuvenate Professional Gloss Floor Restorer  
Rejuvenate Professional Satin Floor Restorer  
Rejuvenate Floor Cleaner  
Rejuvenate Leather & Vinyl Cleaner  
Leather & Vinyl Conditioner  
Kitchen & Bathroom Countertop Polish  
Chamois & Microfiber Polishing Pad  
Wood Furniture & Floor Repair Markers  
Ring Stain Remover Markers  
Tile and Grout Cleaner  
Grout Markers – White  
Grout Markers – Buff  
Grout Markers – Gray  
Stainless Steel Cleaner  
Cooktop Cleaner And Renewer  
Clean Screen Towelettes  
Stainless Steel Scratch Remover



April 25, 2012

The Home Depot # 6310  
3401 Oakwood Blvd  
Hollywood, FL 33020  
Store Phone # 954-922-7886

**RE: Rejuvenate In-Store Demonstration (April 28 – April 29) 10:00am to 2:00pm**

Store Manager Contacted: Herbert Rodriguez

Store Contact Person, Day of Demonstration: Mauricio Jimenes

**For Life Products, Inc. hereby authorizes Quest Service Group LLC to represent For Life Products for customer/associate product training at The Home Depot store listed above on Saturday, April 28<sup>th</sup> and Sunday, April 29<sup>th</sup> with our Rejuvenate products** located in the Cleaning/Chemical Aisle. We have made prior arrangements with the store manager listed above, who stated they would provide us with a demonstration table and place our table at the front entrance of the store. Should immediate assistance be needed, please contact Jennifer Rutenis, an employee of For Life Products, at (954) 465-1581.

Sincerely,

James Hampel  
Chief Operations Officer  
Vendor No. 68559



April 25, 2012

The Home Depot

Store Numbers: 4121; 4188; 8955; 277; 6322; 284; 6310; 6326

**RE: Rejuvenate In-Store Demonstration (April 28 – April 29) 10:00am to 2:00pm**

For Life Products, Inc. hereby authorizes Quest Service Group LLC to remove Rejuvenate products from the shelves to place at demonstration area. We have supplied them with a place card to leave on shelf (if space is empty), stating that the products are at the front of the store and there is a live product demonstration. Products will be returned once the demonstration is completed.

Should immediate assistance be needed, please contact Jennifer Rutenis, an employee of For Life Products, at (954) 465-1581.

Sincerely,

James Hampel  
Chief Operations Officer  
Vendor No. 68559

# Rejuvenate®



You can do it. We can help.™

## Product Demonstration Table Set Up:



Clean & Restore Your **ENTIRE HOME!**



For Life Products, Inc. • 2301 SW 145<sup>th</sup> Avenue • Miramar • Florida • 33027 • 877-959-1234  
[www.forlifeproducts.com](http://www.forlifeproducts.com)

**Rejuvenate®**  
It's NEW Again!

# Rejuvenate®



You can do it. We can help.™

## Product Display Boards:



Clean & Restore Your **ENTIRE HOME!**

**Rejuvenate**  
Floor Restorer  
New floors in less than an hour  
Restore your floor in one easy mop on application!



Pre-prepped 4-pc Multi Surface Demo Floor Board

**Rejuvenate**  
Cabinet Restorer  
Make your cabinets and furniture look brand new  
...in 1 easy wipe on application!



Pre-prepped Red Oak Demo Cabinet Board



Pre-prepped Tile Demo Tile Cleaner Board



Pre-prepped Tile Demo Grout Markers Board (White/Gray/Buff)



Rejuvenate Floor Restorer



Rejuvenate Wood Repair Markers & Cabinet/Furniture Restorer & Water Stain Removal Markers



Rejuvenate Bio-Enzymatic Tile & Grout Cleaner



Rejuvenate Grout Pen Repair Markers



Clean & Restore Your **ENTIRE HOME!**

## Product Display Inventory Items Provided:

CONTENTS	QTY
Floor Demo Board	1
Floor Demo Board Header Card	1
Cabinet Demo Board	1
Cabinet Demo Board Header Card	1
Large Tile Board (Beige)	1
Multi Color Tile Board	1
Purple Rejuvenate Apron	1
Purple Tablecloth	1
Lg Display Stand (for Floor Board)	1
Sm Display Stand (for Cabinet)	1
Rejuvenate In-Store Product Guide	2
Empty Shelf Display Sign	6
Photobucket Instructions	1
Proper Set-up Display w/contents	1
Demonstrator Questionnaire	1
Quest Authorization Letters	1
Frequently Asked Questions List	1
Product Information Guide	1

Please tape these signs on the empty shelf when you take the Rejuvenate products to the demonstration area.

**Rejuvenate®**  
It's **NEW** Again!

**Live Demonstration!**

**Saturday & Sunday 10am - 2pm**  
**Located in the front area of store**





***Q: Is Rejuvenate just for wood, or can I use it on ANY TYPE of flooring?***

Yes! You can safely restore the finish and shine to any type of hard flooring, including ceramic tile, linoleum, wood, slate, stone and laminate (Pergo) flooring. For best results be sure to clean the surface completely and remove any trace of other chemicals or wax before applying Rejuvenate.

***Q: Must my floor be sealed to use Rejuvenate?***

Yes! Rejuvenate is designed to be applied to only sealed flooring.

***Q: How much does it cost?***

Please refer to supplied pricing list.

***Q: Is Rejuvenate a WAX?***

No, Rejuvenate is not a wax, it is a technologically-advanced **polymer** that fills in the scratches and seals and protects your floors. It even adds up to 50% more traction to slippery floors making them safer for you and your family.

***Q: How long will Rejuvenate LAST?***

The application of Rejuvenate Floor Restorer can last 3 to 6 months, depending on floor traffic, after which point you can re-apply and continue to enjoy that spectacular finish and shine. Rejuvenate Cabinet & Furniture can last 6 to 12 months. Rejuvenate Floor Shine Refresher typically lasts 1-3 months depending on traffic.

***Q: How much area will a bottle of Rejuvenate cover?***

The original 32 oz. bottle of Rejuvenate Floor Restorer covers approximately 650 square feet of flooring. The 16 oz. bottle of Cabinet & Furniture Restorer is enough to restore and protect the cabinets in a small kitchen.

***Q: Where can I find this in The Home Depot?***

You can find all Rejuvenate products the cleaning aisle. *(However there should be a supply on hand at the demo table.)*

***Q: How many square feet do the grout markers cover?***

There is enough to renew grout for a small bathroom or kitchen.

***Q: How often do I have to use the Bio-Enzymatic Tile and Grout Cleaner***

This is the only scrub-free tile and grout cleaner on the market today. It should be used frequently to maintain your shine.